



I'm Toy products are made in Thailand. These beautifully designed, eco-friendly and educational toys are made from old rubberwood trees which are a by-product of the rubber industry once they no longer produce latex. The felled trees are re-planted by the toy companies and so the cycle continues. These toys are all tested to comply with international standards like the European EN71 and the United States ASTM F963-96A.



Sporty Compass
Sold Out

A fully- functional wooden compass for young explorers.



Teddy Tambourine
Item No.: 112027

The Teddy makes a gentle noise when shaken.



Elly Maracas
Item No.: 112028

The elephant maracas entertain young and old!



Kiddy Magnifiers 4 colors asst.
Item No.: 112001

A functional and high quality magnifying glass. Suitable for children and adults. Available in green, orange, red and blue.



Kaleidoscope Pet
Item No.: 1102008

Traditional kaleidoscope, comes in 3 different animals: Bear, Monkey and Tiger.



Mini Express
Item No.: 1102012

A traditional little pull-back and run train



Racing Car
Item No.: 1102011

An exciting racing car that will entertain young and old.



Speedy Boeing
Item No.: 1102037

A cute and hardy pull-back aeroplane.



Hippo castanet 3 colors set
Item No.: 1102026

Very nicely designed durable castanets available in red, orange or blue.



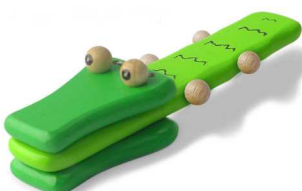
Ting-a-Ling Tiger
Item No.: 1102031

A colourful and fun bell ring.



Snap Clap Doggy
Item No.: 1102033

The doggy clackers fascinate children. As you shake the clacker its' mouth opens and closes from the movement making a loud clapping noise. Available in blue, red or orange.



Snap Clap Crocodile
Item No.: 1102032

The crocodile clackers fascinate children. As you shake the clacker its' mouth opens and closes from the movement making a loud clapping noise.



Slope Tumbler Roller
Item No.: 1102097

A beautifully rainbow-coloured slope roller, which makes a nice sound when the 3 wooden balls run down. Two extra features are the Step Tumbler and the Ladder Tumbler. This toy fascinates children and adults for hours.



Discovery Farm House
Item No.: 1112017

A multi-learning toy features a rattle pig, bean-stuffed rooster, squeaky lamb, hide-and-seek wooden owl, peek-a-boo window, activity door, sorting roof, sliding sun with a spinning bead, safe mirror, teether, crinkle sound. Easily transforms into an activity bumper. Fabric is removable and washable.



Baby Witty Worm
Item No.: 1112019

A multi-learning toy featuring size stacking, a rattle, a squeaker, crinkle sound, and an easy to grasp wooden ring. The wooden apple base adds a modern twist to the conventional stacking toy and also allows the toy to swivel slightly. The fabric provides a nice contrast in texture from the hardwood and can also be easily washed.



Discovery Mobile
Item No.: 1112036

A musical mobile with a detachable soft pyramid features a big mirror, a peek-a-boo window, a sliding strap, 3 detachable wooden discs with stimulating graphics and 3 finger puppets: a rattle dragonfly, a crinkle butterfly and a squeaky bee. Fabric is removable and washable.



Baby Bustle Castle
Item No.: 1112054

A multi-learning toy features a pull-along activity castle with kid-safe mirror, opening door, clear pocket and soft pocket plus 4 imaginative finger puppets-cum-wrist toys: rattle prince, squeaky princess, crinkle dragon and rattle frog. The 3D Castle can transform into a 2D activity panel. Fabric is removable and washable.



5 Activity stackers
Item No.: 1112064

A multi-learning toy features 5 sequential-sized boxes. Children can play safe mirror, shape sorting, lacing, bead sliding, disc spinning, washboard scratching, belt buckling, hard buttoning, soft buttoning, shoe lacing, and zipping. Children can also stack them up to build a tower or nest them for a compact storing. Two lacing strings are included, Fabric is removable for cleaning.



Pop up Rocking Boat
Item No.: 1112066

This great toy will fascinate babies and younger children as they learn about cause and effect. They can put the peg characters in the boat and rock it or turn it upside down and watch the characters spring out when they are pushed down.



Stack n Tumble Doll
Item No.: 1122004

A traditional stacking toy with six layers. It's smooth colourful painted rings can be stacked up to build a doll. Children can get an understanding of sequential sizing as well as an introduction to colours by playing with this toy.



Glutting Giraffe
SOLD OUT

This is a very popular Slope Roller. The friendly giraffe waits for a child to feed it. Each of the 5 different wooden pieces roll down the track and the wooden discs can also be used as spinning tops. It is great for hand-eye co-ordination and is extremely durable.



Fruitty Set
Item No.: 1122012

Children will enjoy cutting through the banana, pear and strawberry with the wooden knife. The pieces are connected by Velcro and can therefore be reattached. It trains the hand-eye co-ordination and the shape- and colour-matching.



Veggy Set
Item No.: 1122013

Children will be inspired to role-play a great cook. They will enjoy cutting the carrot, cucumber and radish. The pieces are connected by Velcro. It trains the hand-eye co-ordination and the matching of shapes and colours.

Flexi Fun Beads
Item No.: 1122019



Innovative twist on the classic bead frame theme this superb toy from I'm Toy combines threading, beading and a bead frame to encourage imaginative and creative thinking and endless constructive opportunities. The set includes a large thick wooden base measuring 27cm in diameter, 20 massive chunky beads in a variety of colours, shapes and patterns, two flexi wires with a safe plastic cover and a lacing string with two threading pegs. Thread the beads onto the wires, onto the string, stack them up or combine the beads, pegs and wires to create a bead frame with a large safe mirror in the centre. The wires can be bent and moulded to create any shape you desire and the base has three different shapes which the largest plain coloured beads will sit in to give it support at the base while the other beads can be passed over the wires.

Adventure Slope Castle
Item No.: 1122022



A strong basic slope roller with 5 slightly different slopes and 3 wooden balls which are large enough not to be swallowed. The lowest track is removable in order to play a bowling game. Slope rollers are fantastic for developing hand eye co-ordination.



Explorer Caterpillar
Item No.: 1122026

A pull along toy features swaying caterpillar, 5-coloured body, 5 discovery cylinders: mirror, bell, rattle, clatter, beeper.



Twisty Worm
Item No.: 1122038

A cute little twisty worm with a base to stand on. It includes different features such as a mirror, fabric texture and vibrant colours to entertain a baby.



Twisty Puppy
Item No.: 1122039

An adorable puppy with a twisty body and squeaky nose.

Tutti Tune
Item No.: 1122043

An activity toy features 7 music instruments in 1 product: a drum, an alto xylophone, a basso xylophone, a wood scratch guitar, a cymbal, a bell, and a disc scratcher.

7 in 1 Activity center including Paper Roll
Item No.: 1122045

7 products in 1 toy: a clock, an abacus, a geometric sorting labyrinth, an alphabet set, a whiteboard, a chalkboard, an art easel with a 12" width paper roll holder.

Melody Mix
Item No.: 1122050

The melody Mix is a fantastic musical multi toy, which comes with 10 instruments: xylophone, drum, tubular chimes, triangle, cymbal, bells, maracas, castanet, double giro and a pair of rhythm sticks plus two strikers and one scraper.

Paper Roll
Item No.: 1162002

Paper roll for 7 in 1 activity centre. Re-fill.





Lacing Magnet Lady Bird
Item No.: 1122056

An excellent training for children's fine motor skills by lacing the lady birds body and wings.



Lacing Magnet Bee
Item No.: 1122053

An excellent training for children's fine motor skills by lacing the the bee's body and wings. It also serves as a fridge magnet.



Pounding Doggy
Item No.: 1122059

An action toy that features a dog-shaped hammer bench with 3 colourful balls and 2 reversible pounding pegs plus a durable wooden hammer. The bell tail adds musical entertainment



Clever Counter
Item No.: 1122063

A multi-learning toy with a wooden tray holding 5 sort 'n stack animals. children will learn to 1-2-3-4-5 counting , colour and pattern matching.



Geo Farm Truck
Item No.: 1122065

A multi-learning toy features a truck with a beeper horn plus a trailer holding 4 construction animals. Children will learn shape sorting and animal colour matching.



Duo Musical Bench
Item No.: 1122069

A popular musical multi-toy with a xylophone on one side and a drum on the other.



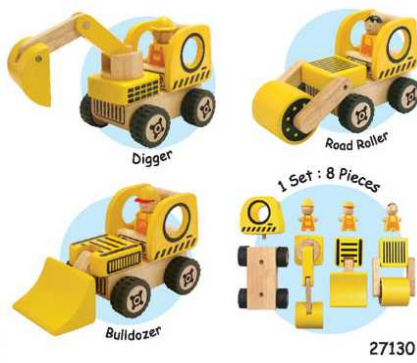
Slope Roller Blocks
Item No.: 1122070

The construction rolling slope features a set of construction blocks and 3 rolling tracks, plus 3 rolling disks. Children can build their own slope roller, and learn the cause-effect action when changing the steepness of the tracks.



Pattern blocks 48 Pcs
Item No.: 1122080

A versatile and fun set of 48 colourful pattern blocks, of which 8 blocks are function-plus blocks. Children can learn pattern recognition, stacking and explore different features within the blocks, such as a rattle, mirror, bell, perspex window, different textures and more. Suitable for children from 12 months



Road Vehicles Play set
Item No.: 1127130

Build three vehicles from the Road Vehicle Set! The set comes with one base and three different truck attachments, allowing you to construct three vehicles from one set! Set includes: Digger, Bulldozer, Roller and three workmen. The toy improves hand-eye co-ordination, physical skills and social play. ** Change the truck! Pull-out and Push-in!



Construction Vehicles Play Set
Item No.: 1127140

Built three different vehicles from the Construction Vehicles Set! The set comes with one vehicle base and three different truck attachments, allowing you to construct three vehicles from one! Set includes: Cement Mixer, Crane, Dumper Truck and three workmen. The toy improves hand-eye co-ordination, physical skills and social play.